

**Dr. Babasaheb Ambedkar Open University**  
**Term End Examination July – 2021**

Course	: BBAR/DBAR	Date	: 13-Aug-2021
Subject Code	: BBAR-101/DBAR-101	Time	: 01:00pm to 03:00pm
Subject Name	: Principles of Management	Duration	: 02 Hours
		Max. Marks	: 50

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**Section A**

**Answer the following (Attempt any two) (20)**

1. Explain Functions of Management In Detail.
2. Explain Levels of Management In Detail.
3. Explain Maslow's Need Hierarchy In Detail.
4. Explain Process of Management In Detail.

**Section B**

**Answer the following (Attempt any three) (15)**

1. Explain The Resource Of Management.
2. Briefly Explain The Approaches of Planning.
3. Explain The Word Recruitment In Detail.
4. Explain The Importance of Management.
5. Briefly Explain The Types of Communication.

**Section C**

**Part – A (Multiple Choice Questions) (10)**

1. According to \_\_\_\_\_, management is divided into two categories: Administrative and operative management.
 

A Peter Drucker	B Brech
C Fayol	D None of these
2. Information on performance must be \_\_\_\_\_.
 

A Accurate	B Detail
C Important	D Wrong
3. According to Peter Drucker, management is measured by the \_\_\_\_\_.
 

A Efficiency in profit sharing	B Rendering services
C Cost reduction	D Combination of all the three alternates
4. Management tries to make effective utilization of various \_\_\_\_\_.
 

A Resources	B Materials
C Men	D Method
5. \_\_\_\_\_ emphasized that, effective management does the development of people.
 

A Peter Drucker	B Lawrence Appley
C George Terry	D Koontz H

- 6 The line of authority from top management to the lowest ranks is \_\_\_\_\_  
A Discipline B Scalar Chain  
C Remuneration D Equity
- 7 A person with specialization in work can perform more efficiently \_\_\_\_\_  
this principle given by Henry Fayol is called –  
A Initiative B Division of Work  
C Order D Authority
- 8 Who is known as father of scientific management ?  
A Robert Owen B F. W. Taylor  
C Charles Babbage D William Ouchi
- 9 Analyses the work using scientific methods to determine ‘one best way’  
to complete production tasks – This principle is given by \_\_\_\_\_  
A Robert Owen B F. W. Taylor  
C Charles Babbage D William Ouchi
- 10 Who is known for Gantt Chart ?  
A Henry Fayol B F. W. Taylor  
C Henry Gantt D Frank Gilbreath

**Part – B (Do as Directed)**

**(05)**

**State whether the following statements are true or false**

- 1 Planning is the primary function of management.
- 2 Planning does not facilitate controlling.
- 3 Establishment of objectives is the first step of planning process.
- 4 Cause and effect relationship is a characteristic of management as a science.
- 5 Creativity is a feature of management is an science.

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